



Winter CME

Exhibitor Prospectus

CAPA

2020

February 6-9, 2020
The Village at Breckenridge
535 S. Park Avenue
Breckenridge, CO 80424

Connect with PAs

The Colorado Academy of PAs (CAPA) is pleased to invite all pharmaceutical, medical supply companies, nonprofits and recruiters to exhibit at our upcoming Winter CME Conference. This two-day exhibit opportunity includes dedicated Exhibit Hall time for attendees and a networking lunch. Take advantage of this gathering to showcase your products and/or services in front of PA professionals - your future clients.

Don't miss this opportunity!



Conference Schedule

Friday, February 7, 2020	
7:00 - 8:30 am	Registration and Exhibitors Open
7:30 - 8:30 am	Continental Breakfast
8:00-8:50 am	Overview of Gastrointestinal Malignancies Tiffany Valone, PA-C
9:00-9:50 am	Sugar, Sugar, How'd You Get So High: An In-Depth Look at Renal Related Diabetes Pharmacotherapy Morgan Payne, PharmD, BCACP
10:00-10:50 am	5 Common Shoulder Conditions Seen in Primary Care Keri Riechers, PA-C
11:00-11:50 am	Stemming the Progression of Diabetic Kidney Disease: The Role of the Primary Care Clinician Kim Zuber, PA-C
12:00-12:50 pm	Lunch
1:00-1:50 pm	Plain Film Diagnoses You Can't Afford to Miss Dayna Jaynstein, PA-C
2:00-4:00 pm	Workshop
2:00-2:50 pm	Dermatology Confessions of an Ex-PCP: Tips and Tricks for Primary Care and Other Non-Dermatology Providers Meg Townsend, PA-C
3:00-3:50 pm	The Good, the Bad, and the Iatrogenic: Renal Medication Dosing Kim Zuber, PA-C
4:00-4:50 pm	The Neurobiology of Street Drugs and Addiction Neuroplasticity Joe Gilboy, PA-C
6:00-9:00 pm	Welcome Dinner - Student Silent Auction, CAPA Awards

Saturday, February 8, 2020	
7:30-8:30 am	Continental Breakfast
8:30 am - 4:30 pm	Registration and Exhibitors Open
8:00-8:50 am	Medical Nutrition Therapy Essentials for the Treatment of Type 2 DM Susana Storeng, DMSc, MPAS, PA-C
9:00-9:50 am	CAPA Legislative Update Diana Protopapa
9:00-11:00 am	Workshop
10:00-10:50 am	The Ethical Approach to Vaccine Hesitancy Rachel De La Costa, PA-C
11:00-11:50 am	Breast Cancer Screening in Men and Women Whitney Lambarri, MS, PA-C
12:00-12:50 pm	Lunch
1:00-4:00 pm	Student Corner
1:00-2:50 pm	Approach to the Presenting Fever in Adult and Pediatric Patients Tanya Fernandez, PA-C and Kelsey Dougherty, PA-S
2:00-2:50 pm	Overview of Food Allergies Alex Phillips, PA-C
3:00-3:50 pm	Topic and speaker TBD
4:00-4:50 pm	Keynote Speaker A Patient's Experience Dave Mackey, PA-C
7:00-9:00 pm	Student Challenge Bowl - light snacks, cash bar

Sponsorship Opportunities

\$5,000

Challenge Bowl Sponsor

- Sponsorship of the Challenge Bowl and Reception
- Saturday, February 8th, 7-9 PM
- Includes recognition in the program, agenda and introduction slides
- Does NOT include presentation opportunity or exhibit booth

\$2,500

Breakfast Sponsor (2 available)

- Sponsorship fee MUST be paid upon confirmation of sponsorship
- The company must **also** pay for food and beverage for attendees.
- Lunch food and beverage will be invoiced separately AFTER the conclusion of the CME Conference
- One exhibit table for both Friday, February 7th and Saturday, February 8th
- Bring your sponsored speaker to discuss key issues for your company

\$2,500

Lunch Sponsor (2 available)

- Sponsorship fee MUST be paid upon confirmation of sponsorship
- The company must **also** pay for food and beverage for attendees.
- Breakfast food and beverage will be invoiced separately AFTER the conclusion of the CME Conference
- One exhibit table for both Friday, February 7th and Saturday, February 8th
- Bring your sponsored speaker to discuss key issues for your company

\$1,000

Exhibit Booth

- One exhibit table in Exhibit Hall for Friday, February 7th and Saturday, February 8th
- Price includes meals for both exhibit days
- Booth selection is first come, first serve on-site
- Electrical and wi-fi are NOT included

About Breckenridge

Hotel Information

- Hotel Double \$349++
- Studio Condo \$289
- 1 Bedroom condo \$439
- 2 Bedroom condo \$575
- 3 bedroom condo \$765

Limited number of each room type available. Book now for best selection!

epic PASS™

Come for the conference, stay for the powder! Ski Breckenridge, Keystone, Beaver Creek and more with one convenient pass.

<https://www.breckenridge.com/plan-your-trip/lift-access/passes.aspx>

CAPA Discount Code:

Sponsor & Exhibitor Registration

Organization Name _____

Contact Name _____

Mailing Address _____

Phone Number _____

City, State, Zip _____

Email Address _____

Company Description _____

Do you plan to ski? Yes No

Sponsor & Exhibitor Opportunities

Challenge Bowl Sponsor \$5,000 (1 available) _____

Breakfast Sponsor \$2,500 (2 available) _____

Lunch Sponsor \$2,500 (2 available) _____

Exhibit Booth(s) \$1,000 per booth # of booths requested _____

TOTAL \$ _____

Reserve Your Booth

Payment for the Winter Conference is due in full by **February 7, 2020**. CAPA federal tax ID number is 74-2559844.

Exhibit Request Letters

If you require a W9 form to submit payment, please contact Kelley Mazur, Executive Director of CAPA, at info@coloradopas.org or by phone at (720) 459-3791. Please complete all necessary paperwork in this packet to reserve your booth.

Make a Payment

By Check - mail completed form with payment to:
Colorado Academy of PAs
c/o Interactive Management, Inc.
12110 N. Pecos St., Suite 220
Westminster, CO 80234

Email: info@coloradopas.org

[Online Registration](#) (link here)

Cancellation

In the event of a cancellation, notice must be received, in writing, one month prior to the event, or no later than **January 8, 2020** to receive a full refund minus a \$50.00 per booth administrative fee. Cancellations made after this date, when booth cannot be resold, will be ineligible for a refund and CAPA will retain 100% of the exhibitor's contract obligation.

Signature of person submitting form _____

Date Sent _____

FOR OFFICE USE

Form Received

Confirm

Booth #